

THE MECCA Turkish Blend unites all the best qualities of the world's finest tobaccos, aged to thorough mellowness, mildness and sweetness. The flavor is smooth and delightful—the fragrance is rich and satisfying.



# MECCA

Turkish Blend  
CIGARETTES

*"The Envy of All  
Cigarette Manufacturers"*

The new Oval Foil Package of 20 has won the smokers of the nation by its convenience and the freshness of its double-quantity of MECCA Turkish Blend Cigarettes.

MECCA, in the famous original Flat Slide Package of 10 for 5c, is the largest selling brand in America today.

Be as critical as you will, but try MECCA.



*"Perfect  
Satisfaction"*

In the New Foil Package

**20 for 10c**

Also in the Former Slide Package of 10